



Society of Dermatology Nurse Practitioners

2022 Annual Symposium Prospectus

*Gaylord Opryland
Nashville, TN*

April 22–24, 2022





Society of Dermatology Nurse Practitioners

Connect with Dermatology Nurse Practitioners

What's different about the Society of Dermatology Nurse Practitioners? The SDNP is the first and only dermatology NP society that was developed for the dermatology NP by the dermatology NP. We recognize the importance and value of our colleagues and partners: Dermatology RNs, MAs, LPNs, PAs, physicians, and our primary care colleagues. All of these groups have organizations to meet their professional needs. The SDNP was created to meet the specific needs of the dermatology NP.

Reach Dermatology NPs

The SDNP membership is growing rapidly and is laser-focused on the dermatology nurse practitioner community, meaning that you will be able to connect directly with this key audience.

Increase Visibility

Dermatology NPs are essential members of the dermatology care team and as prescribers, they seek knowledge and education regarding new therapeutics in the dermatology arena. The SDNP Annual Symposium provides the unique opportunity to increase your exposure to dermatology through product theatres, exhibit hall booths, advisory boards and one-on-one meetings with dermatology NPs.

Sponsorship

The SDNP offers an array of sponsorship opportunities to fit your needs and budget. From intimate, in-person meetings to our world-class Annual Symposium, you are sure to find the right opportunity for your company.

Sincerely,

Lakshi Aldredge, MSN, ANP-BC, DCNP

President, Society of Dermatology NPs

Melodie S. Young, MSN, A/GNP-C

President-Elect, Society of Dermatology NPs



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Sponsorship Packages: In-Person Benefits

All Gold, Silver, and Bronze sponsors will receive an invitation to the NP Networking Reception, promotional space in the conference program, recognition by level on program start and end presentation slides, all online and web-based promotional materials, and a recognition and introduction by leadership from the podium.

	Bronze Level \$20,000	Silver Level \$30,000	Gold Level \$40,000
Invitations for Company Representatives to the Industry/NP Advisory Board	1 Invitation	2 Invitations	3 Invitations
Complimentary Registrations for Company Representatives to the Symposium	1 Registration	2 Registrations	3 Registrations
Advertisement in Symposium Brochure	Quarter Page Ad	Half Page Ad	Full Page Ad
Priority Option for Product Theatre or Networking/Social Hour			✓
Strategic Booth Placement in the Exhibit Hall			✓

Other Sponsorship Opportunities

Exhibit Hall Booth	\$7,500	Branded Attendee Lanyards (Exclusive Sponsor)	\$10,000	Breakfast Sponsor (1 per Day, 2 Days Available)	\$20,000 per Day
Product Theater Feature	\$30,000	Branded Attendee Meeting Bags (Exclusive Sponsor)	\$20,000	Lunch Sponsor (1 per Day, 2 Days Available)	\$20,000 per Day
Opening Reception (Exclusive Sponsor)	\$30,000	Branded Hotel Room Key Cards (Exclusive Sponsor)	\$7,500	Dinner Sponsor (1 per Day, 2 Days Available)	\$25,000 per Day
Networking Room (Exclusive Sponsor)	\$15,000	Meeting WiFi (Exclusive Sponsor)	\$10,000	Beverage Break Sponsor (2 per Day, 4 Available)	\$20,000 per Break
Conference Brochure (Exclusive Sponsor)	\$7,500				



Society of Dermatology Nurse Practitioners

Tell Me More About the SDNP!

What is our mission?

To promote excellence in advanced practice dermatology nursing

What is our vision?

The SDNP promotes the highest quality of care in advanced practice dermatology through education, specialty certification, evidence-based clinical practice, and interprofessional research.

What do we believe in?

The SDNP values:

- The provision of high-quality services to all of our members regardless of age, race, color, religion, national origin, gender orientation, mental abilities, or ability to pay for services
- Maintaining honest, transparent, accountable, and responsive interactions with stakeholders
- Promoting the highest standards of excellence in Dermatology NP practice, and
- Promoting professional collaboration with all dermatology providers, academic and healthcare institutions.

For additional information, please contact:

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